



## *Genna Tardi on paper*

Senior Copywriter based in Chicago

(708) 299-1225

[Website](#) [Email](#) [LinkedIn](#)

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### Checks from:

**Arc Worldwide** / Senior Copywriter

April 2022 - Present | Chicago

*Unilever*

*Awards: [Reggie](#) + [Effie](#) Untold Beauty*

**Pivot Design** / Copywriter

September 2021 - April 2022 | Chicago

*Takeda, Vifor, Amgen*

**Razorfish Health** / Copywriter

August 2020 - September 2021 | Chicago

**VMLY&R** / Associate Copywriter

March 2019 - November 2019 | Chicago

*Heinz, Chuck E. Cheese*

**Leo Burnett** / Freelance Copywriter

September 2018 - March 2019 | Chicago

*Aldi, MillerCoors, Bridgestone, Intel*

**DDB** / Copywriter Intern

June 2018 - August 2018 | Chicago

*Fiat, Scotts, Starburst, MillerCoors*

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### Checks to:

**Chicago Portfolio School** / Copywriting

January 2017 - March 2018 | Chicago

*Extracurriculars: Freelance Copywriter @ Redbox*

**DePaul University** / BA Communications and Media

August 2009 - June 2013 | Chicago

*Extracurriculars: The DePaulia / Radio DePaul*